



FEDERATION OF  
BLACK FEDERATION DES  
CANADIANS CANADIENS  
NOIRS



# *Impact Gala*

## Sponsorship Package

Saturday September 23, 2023 @ 6PM-11PM EST  
Toronto Marriott City Centre, Toronto, ON



# Our Mission

**"We can achieve so much more when we work together. Youth see our impact, not our borders"**

Christopher Thompson, Executive Director of FBCFCN

In 2023 SFL and FBC collaborated to support over **100** Black youth in receiving unique academic and life skills programming with the opportunity to receive up to **\$6,000** in educational bursaries.

While this was a great success, the larger goal is to sustain this program and the organizations themselves. Rather than doing it alone SFL and FBC have decided to bring their resources, passion, and supporters together to hold a large-scale fundraiser to showcase the success of the program and raise funds to support the growth of both groups.

The objective of the event is to raise \$60,000 to support the continuation of the program for another year and to showcase our outstanding participants, volunteers, staff, and supporters - in person and in style.

**It's time to come together and showcase our resiliency and success.**



# About the Organizations



FEDERATION OF  
BLACK CANADIANS  
FÉDÉRATION DES  
CANADIENS NOIRS

The Federation of Black Canadians is a national, non-profit organization dedicated to advancing the social, economic, political, and cultural interests of Canadians of African descent. We engage in research, advocacy, and community impact programs/projects through our four pillar areas of Total Health, Higher Education, Economic Security, and Justice Reform.



Skills for Life is a charity organization that focuses on promoting the importance of life skills development to youth from an earlier age to prepare them for the real world, Opportunities, challenges, and success. Youth from all walks of life realize the tools they have within themselves to pursue their dreams.



## Invest in Black Empowerment Support Our Cause



3000+ members & participants nationwide



Bringing together rising black talents



Support our youth programs



Showcase your brand

# The Venue



The Northern Lights Ballroom, with its stunning decor and spacious layout, offers an ideal setting for a memorable evening. The elegant and contemporary atmosphere will create a welcoming and comfortable environment.

## The Activities

The evening will kick off with a lively cocktail reception where guests can mingle, network, and enjoy a delicious selection of delicious appetizers and drinks.

Experience the excitement of a casino atmosphere with various table games available throughout the evening. Guests can try their luck and indulge in friendly competition.

Prepare to be entertained by captivating live performances that showcase the incredible talents of local artists. From music and dance to spoken word, these performances will leave a lasting impression.

Engage in an exciting silent auction where guests can bid on an array of exclusive items and experiences. With a wide variety of offerings, there will be something for everyone to bid on, all in support of these two organizations.



Casino Games



Live Performances



Silent Auction



Cocktails



Networking



Appetizers

# Partnership Packages

BENEFITS	OBSIDIAN \$10,000	ONYX \$7,500	EBONY \$2,500
<b>Named Sponsor for Portion of the Night</b>	Entertainment	Silent Auction	
<b>Tickets</b>	10 Tickets	5 Tickets	3 Tickets
<b>Marketing</b> Logo in all email promotions Special mention in newsletter Featured on website event page	✓	Featured on website event page	Featured on website event page
<b>VIP Lounge</b>	10 Passes	5 Passes	2 Passes
<b>Program Book Advertisement</b>	<ul style="list-style-type: none"> <li>• Logo placement and thanks on inside cover of front page</li> <li>• Full page ad</li> <li>• Logo placement on back inside cover</li> </ul>	<ul style="list-style-type: none"> <li>• Full page ad</li> <li>• Logo placement on back inside cover</li> </ul>	<ul style="list-style-type: none"> <li>• Full page add</li> <li>• Logo placement on back inside cover</li> </ul>
<b>Event Signage</b> Signage at the Event with your logo	✓	✓	✓
<b>Logo Display</b> Logo Displayed throughout the event on various decorations	✓	✓	✓
<b>Virtual Media Wall</b>	✓	✓	✓
<b>Partner Feature Video</b> Send in a 1 minute video about your partnership with FBC. To be played on loop near entrance.	✓	✓	✓
<b>Social Media</b> Partnership features on our socials (Instagram, twitter, linkedIn, Facebook)	15 Mentions	10 Mentions	5 Mentions

# More Sponsorship Options

## Sponsorship Packages

### TIER 1 - \$999

- Access to VIP lounge (2 passes)
- Free entrance for you and a plus one
- Direct written recognition in impact report
- Full Page advertisement in Booklet

### TIER 2 - \$499

- Free entry ticket
- Direct written recognition in impact report
- Half page advertisement in booklet

### TIER 3 - \$299

- A free entry ticket
- Direct written recognition in the impact report
- Quarter Page advertisement in the Booklet

## Advertisement Options

PROGRAM BOOKLET	COST
Full page Ad	\$800
Half page Ad	\$300
Quarter page Ad	\$200
Feature on Logo Page	\$100

## VIP Buy-in

Access our private VIP lounge for a buy-in of **\$15,000** which would include, but not limited to, private waiter, green room, unlimited drinks etc.

Want to find out more about the VIP offer? Send an email to: [partners@fbcfcn.ca](mailto:partners@fbcfcn.ca)

# Other Opportunities

## Donate

- Donate any amount to help assist our Student Support Learning Program (SSLP)
- Can't attend the gala? Donate a ticket to someone in need and support local community members to attend the gala!
- Donations come with tax receipts

## FBC Programs

Through the FBC there is the Support for Student Learning Program (SSLP). A free after-school program that aims to provide mentorship to black youth in Canada. In addition, the Black Entrepreneurship Program (BEP) is a free mentorship program designed to help individuals develop their entrepreneurial abilities. Black youth need more resources and mentorship, but most importantly, they need your support and investment. Fortunately, the upcoming Gala will provide an opportunity to further support black youth in the future.



**"Being able to fund someone who may not be able afford to attend the gala would be a big support for the community."**

Christopher Thompson,  
Executive Director of  
FBCFCN



## Contact Information

**Email us:** [Partners@fbcfcn.ca](mailto:Partners@fbcfcn.ca)

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